



AT A GLANCE <

AKA was founded in 1995 by Anne Kasdin with a single premise: to provide inspired, laser focused creative services to every single project that came in through the doors. A full-time creative consultant who can design and implement solutions on a per-project basis or act as your virtual in-house creative department, managing a wide variety of creative and production needs. Whatever the model, the goal of AKA remains the same: to design strong, exciting and logical ideas that make people stand up and take notice.

WHAT <

PRINT

- Annual Reports
- Brochures
- Newsletters
- Corporate Invitations
- Advertising
- Sales Promotion
- Direct mail
- Marketing & Event materials

INTERACTIVE

- Website Design
- Interactive advertising
- e-blasts
- Banners

BRANDING

- Logo Design
- Corporate Identity
- Capability Guidelines

FOR WHO <

Clients Past & Present

- Andros U.S.
- Bonne Maman
- Fruit-Me-Up!
- Gilda's Club
- World Connect
- The Fund for Public Health in NY
- Paradigm Executive Recruitment

- Pitney Bowes
- Simone Healthcare
- Gallo Wine
- Kobrands Wine
- Swatch

- Trump Parc
- Ginsburg Development
- Weichert Realtors
- The Performing Center for the Arts